

NEWS/BUSINESS/FINANCE/LIFESTYLE EDITORS  
[For Immediate Release]

## Community Business Promotes Asia Employee Wellbeing Week 2018 Regional initiative to encourage employees to adopt a #LifeInTune

**Hong Kong, 15 October 2018** – Last week nearly 70 organisations got involved in Asia Employee Wellbeing Week, a regional initiative promoted by Community Business, a leading not-for-profit organisation advancing responsible and inclusive business practices in Asia. Building on the success of Work-Life Balance Week which Community Business has promoted since 2008, the rebranding to Asia Employee Wellbeing Week is deliberately designed to incorporate a more holistic approach, embracing not just work-life harmony but physical, emotional and financial wellbeing. Running from 8-12 October it also aligns with World Mental Health Day, celebrated globally on 10 October each year.

Using Asia Employee Wellbeing Week as a platform to raise awareness, educate and motivate action around employee wellbeing, Community Business has not only provided participating employers with 8 ideas of what they could do, but also given companies access to a pioneering virtual platform packed full of resources to support their employee wellbeing strategies – in the short and long term. This includes showcasing a number of service providers in the region who offer expertise on different aspects of employee wellbeing (see table below).

“We know that many organisations recognise the importance of employee wellbeing and our goal with Asia Employee Wellbeing Week is to provide a platform for companies to demonstrate and promote that commitment – both internally and externally. The introduction of our Virtual Platform has provided an exciting new way to mobilise the business community, enabling us to connect companies with valuable resources that can help them drive their employee wellbeing strategies forward in Asia. We thank all those companies that have already signed up to take part – and encourage more companies across the region to do so.” said **Kate Vernon, Executive Director at Community Business**.

The companies and organisations involved in Asia Employee Wellbeing Week are listed below:

<b>Session Sponsors</b>	<ul style="list-style-type: none"> <li>• AIA (Physical Wellbeing)</li> <li>• Manulife (Financial Wellbeing)</li> </ul>
<b>Gold Booth Sponsors</b>	<ul style="list-style-type: none"> <li>• Lifeworkz</li> <li>• Potential Project</li> <li>• Price Global</li> <li>• Talking Talent</li> </ul>
<b>Standard Booth Sponsors</b>	<ul style="list-style-type: none"> <li>• a+b=3</li> <li>• Austen Advisory</li> <li>• Bearapy</li> <li>• City Mental Health Alliance Hong Kong</li> <li>• CF Wealth Management</li> <li>• Essentric with Jos meets Wholistic Sound Healing</li> <li>• Future Coffee</li> <li>• Green Ribbon Campaign</li> </ul>

	<ul style="list-style-type: none"> <li>• ILIA Connect</li> <li>• Impact International</li> <li>• The Jockey Club TourHeart Project</li> <li>• Outward Bound</li> <li>• Total Loyalty Company</li> <li>• White Swan Foundation</li> <li>• Wholistic Coachsulting</li> <li>• Yzer Solutions</li> </ul>
<p><b>Participating Employers</b></p>	<ul style="list-style-type: none"> <li>• ABN AMRO</li> <li>• adidas</li> <li>• AIDS Concern Foundation</li> <li>• AllianceBernstein</li> <li>• Arup</li> <li>• Bossini Enterprises</li> <li>• BP</li> <li>• CASH Algo Finance Group</li> <li>• CASH Financial Services Group</li> <li>• Celestial Asia Securities Holdings</li> <li>• CLP Power</li> <li>• Credit Suisse</li> <li>• CRMG Holdings</li> <li>• Dell</li> <li>• EY</li> <li>• Freshfields Bruckhaus Deringer</li> <li>• Fuji Xerox</li> <li>• Galleon Home</li> <li>• Goldman DP World</li> <li>• HFW</li> <li>• International Commerce Centre</li> <li>• Kerry Logistics</li> <li>• Leva Counselling</li> <li>• Linklaters</li> <li>• Macquarie</li> <li>• Manulife</li> <li>• MFS Investment Management</li> <li>• Morgan Stanley</li> <li>• National Australia Bank</li> <li>• Natixis</li> <li>• Nomura</li> <li>• Northern Trust</li> <li>• Pinsent Masons</li> <li>• Pricerite Home</li> <li>• S Plus Group</li> </ul>

	<ul style="list-style-type: none"> <li>• SECO Living Company</li> <li>• Shun Tak Holdings</li> <li>• TAG Aviation Asia</li> <li>• Tai Kwun</li> <li>• The Financial Times</li> <li>• The Jockey Club</li> <li>• TMF Company</li> <li>• Tung Wah Group of Hospitals</li> <li>• Wells Fargo Bank</li> <li>• Whirlpool</li> </ul>
<b>Supporting Organisations</b>	<ul style="list-style-type: none"> <li>• American Chamber of Commerce Hong Kong</li> <li>• HandsOn Hong Kong</li> <li>• Mind HK</li> <li>• OCD &amp; Anxiety Support Hong Kong</li> <li>• The Canadian Chamber of Commerce Hong Kong</li> </ul>
<b>Media Partner</b>	<ul style="list-style-type: none"> <li>• HR Magazine</li> </ul>

The Community Business team was keen to get into the [spirit of Asia Employee Wellbeing Week](#) and pledged [to address their own mental health](#), as well as organised a company outing in Hong Kong, enjoying a team hike and lunch.

“Holistic employee wellbeing must be constantly attended to. While important initiatives like Asia Employee Wellbeing Week shine a spotlight on the need to address all aspects of health in the workplace, we must remain committed to addressing the underlying issues that Asian workplaces display in detriment to our health. This is a commitment to changing your lifestyle throughout the year, not just for one week and I am proud of the Community Business team for their passion in reflecting on our own working culture and suggesting areas for improvement.” said **Fern Ngai, CEO of Community Business.**

The Asia Employee Wellbeing Week virtual platform is live for participating employers until 9 November. While the week itself is over, companies still have the opportunity to sign up to the platform and leverage valuable resources, expert trainers and consultants to inform and support their long-term employee wellbeing strategy. The platform will continue to be updated for the remainder of the month with additional resources to continue fueling employee wellbeing innovation.

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## About Community Business

Community Business is a not-for-profit organisation (Hong Kong Charity Number 91/6560) whose mission is to lead, inspire and support businesses to have a positive impact on people and communities. A recognised leader in advancing responsible and inclusive business practices in Asia, Community Business facilitates networks, conducts research and events, leads programmes and campaigns and provides training and consultancy. Our focus on responsible business is aligned to 5 mission-led themes:

- Building responsible leadership
- Investing in local communities
- Tackling workplace inequality
- Ensuring employee wellbeing
- Promoting social inclusion

Founded in 2003 and based in Hong Kong with a presence in India and the United Kingdom, Community Business works with companies of all sizes and from diverse industries across Asia, harnessing the power of business to drive social change. For more information, please visit [www.communitybusiness.org](http://www.communitybusiness.org).

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